JOY World

IL GELATO SU RUOTE

BRX
POZZETTI GELATO & BAR TECHNOLOGY







JOY World

La libertà di portare emozioni ovunque

Emotions on the move

BRX

JOY World



JOY



JOY GO



JOY CORNER



JOY STREET

JOY

Banco Pozzetto ventilato su ruote
Ventilated mobile Pozzetti counter

JOY è la nuova soluzione dinamica e flessibile di BRX ideale per creare un corner gelato in ristoranti, hotel, pasticcerie e panetterie, bar, chioschi, aree di passeggio, catering o ovunque si voglia portare il gelato con la qualità BRX anche su ruote.

JOY is the new, dynamic, flexible BRX solution IIdeal for creating ice-cream corners *in restaurants, hotels, patisseries and bakeries, kiosks, parks and squares, for catering events or wherever gelato is in demand.*



598 mm
4 POZZETTI



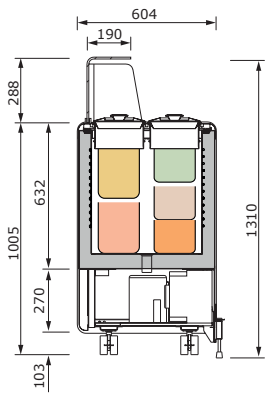
838 mm
6 POZZETTI

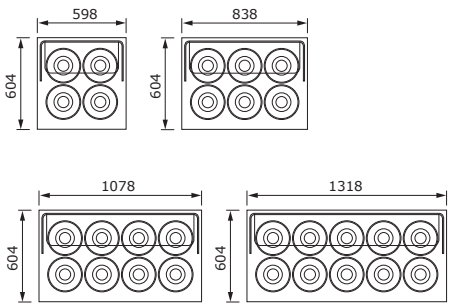


1078 mm
8 POZZETTI



1318 mm
10 POZZETTI







LATO CLIENTE / *CUSTOMER SIDE*

Teca plexiglass con fori portaconi
Plexiglas sneeze guard with holes for cone holder

FIANCO hpl bianco
SIDE white HPL



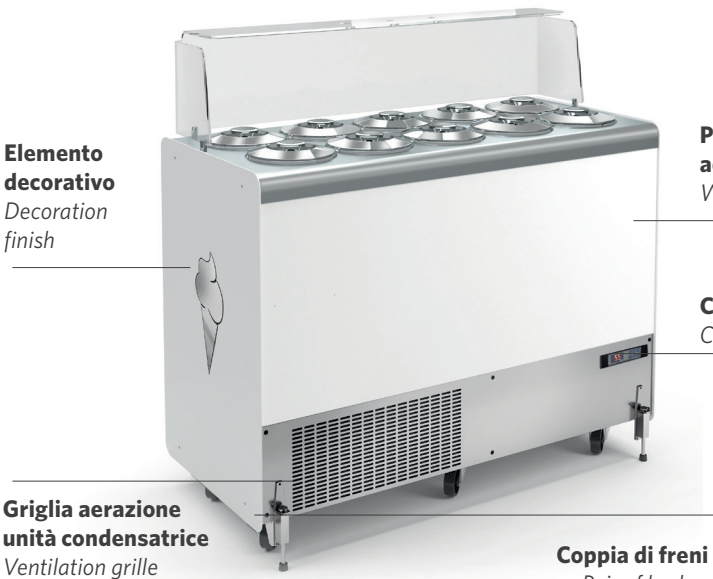
Top acciaio inox finitura scotch-brite
Stainless steel top scotch-brite finish

Pannello inferiore acciaio inox
Stainless steel lower panel

Pannello frontale acciaio bianco
(personalizzabile con grafica decorativa)
White steel front panel (customizable with decorative graphic)

LATO OPERATORE / *OPERATOR SIDE*

Elemento decorativo
Decoration finish



Pannello posteriore acciaio bianco
White steel rear panel

Centralina
Control panel

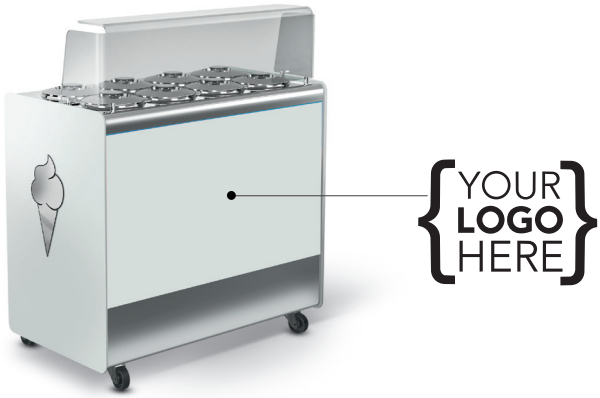


Griglia aerazione unità condensatrice
Ventilation grille for condensing unit

Coppia di freni
Pair of brakes

GRAFICHE PERSONALIZZABILI CON VOSTRO LOGO O VOSTRO DISEGNO

GRAPHICS CUSTOMISABLE WITH YOUR LOGO OR DESIGN





Grafica cod J45



Grafica cod J43

JOY GO

Più spazio all'organizzazione con i banchi di servizio

Better organization with service counters

Una superficie d'appoggio extra, pensata per agevolare il tuo lavoro e un capiente vano di stoccaggio integrato. Per avere sempre tutto ciò che ti serve a portata di mano.

An extra work surface designed to streamline your workflow and a spacious built-in storage compartment—so everything you need is always right at hand.



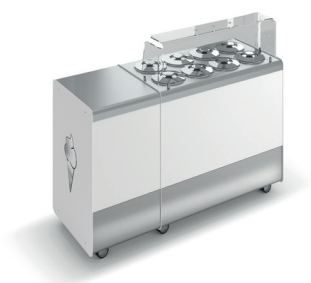
1100 mm



1340 mm



1820 mm



1580 mm




Gelati
La Playa
ICE CREAM & BEACH BAR

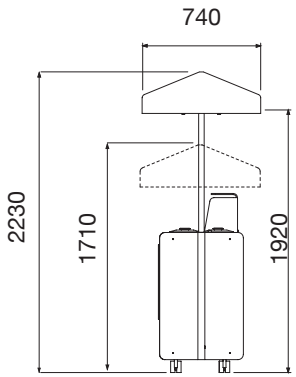
JOY CORNER

L'evoluzione estetica che cattura lo sguardo

An aesthetic evolution that captures the eye

Cappottina telescopica. Struttura in acciaio con mensola e illuminazione a LED (optional).

Telescopic roof. *Steel structure with shelf and LED lighting (optional).*





1400 mm
6 POZZETTI



1640 mm
8 POZZETTI



1880 mm
10 POZZETTI

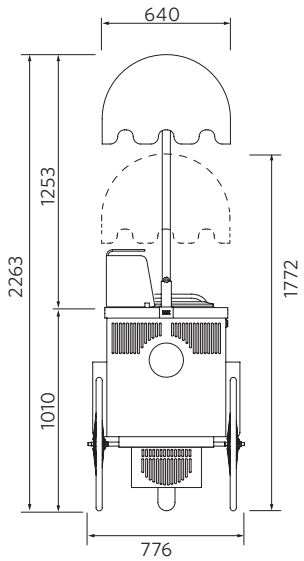

LOGO
YOUR
DESIGN
HERE

JOY STREET

Un'anima retrò, un cuore tecnologico / *Vintage style, smart tech.*

Joy Street è il carretto gelato firmato BRX che reinventa l'iconico fascino di un tempo in chiave contemporanea. La refrigerazione più avanzata, garantisce prestazioni impeccabili e la perfetta conservazione del gelato. Le sue robuste ruote permettono di spostarlo ovunque con facilità.

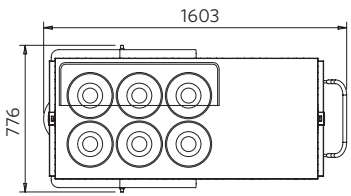
Joy Street is the ice cream cart by BRX that reimagines the iconic charm of the past with a contemporary twist. Its advanced refrigeration guarantees flawless performance and keeps the gelato perfectly preserved. Its sturdy wheels allow you to move it anywhere with ease

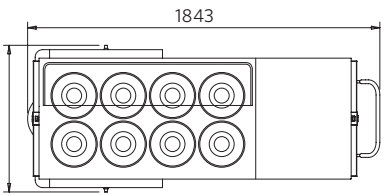


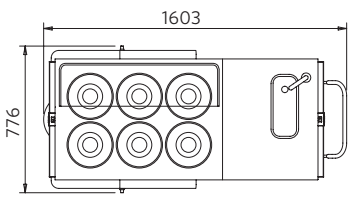


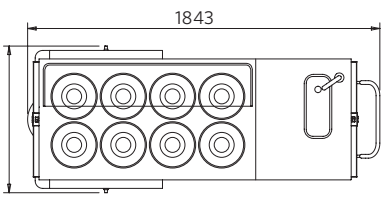
6+6 Gusti SENZA LAVELLO / *6+6 flavours WITHOUT SINK*

8+8 Gusti SENZA LAVELLO / *8+8 flavours WITHOUT SINK*









6+6 Gusti CON LAVELLO / *6+6 flavours WITH SINK*

8+8 Gusti CON LAVELLO / *8+8 flavours WITH SINK*



JOY STREET 6 GUSTI

6 GUSTI
CON GRAFICA



6 GUSTI
SENZA GRAFICA



JOY STREET 8 GUSTI

8 GUSTI
CON GRAFICA



8 GUSTI
SENZA GRAFICA

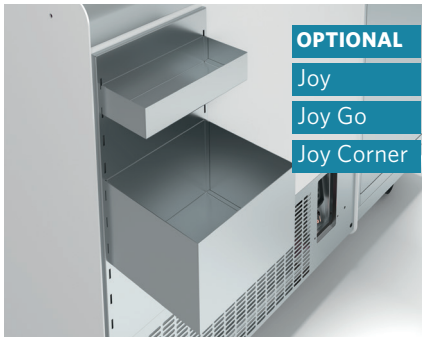


Ampia gamma di accessori per facilitare il servizio.

WIDE RANGE OF ACCESSORIES TO MAKE THE SERVICE EASIER.



PORTACONI
CONE STANDS



CONTENITORI MULTIUSO
MULTI-PURPOSE CONTAINERS



ILLUMINAZIONE A LED PER MENSOLA
LED LIGHTING FOR SHELF



LAVELLO
SINK



COPERCHI A CAMPANA
FINITURA ORO



DOMED LIDS
POLISHED STEEL FINISH

JOY banchi di servizio */JOY service counters*

BANCHI DI SERVIZIO ATTREZZABILI COME VUOI.
SERVICE COUNTERS THAT CAN BE EQUIPPED AS YOU WISH.



VANO NEUTRO CON ANTA
Neutral compartment with hinged door



VANO NEUTRO CON ANTA E CASSETTO CASSA
Neutral compartment with hinged door and cash drawer



LAVELLO E DUE TANICHE CON POMPA ELETTRICA
Sink and two tanks with electrical water pump

Facilità di pulizia
EASY CLEANING



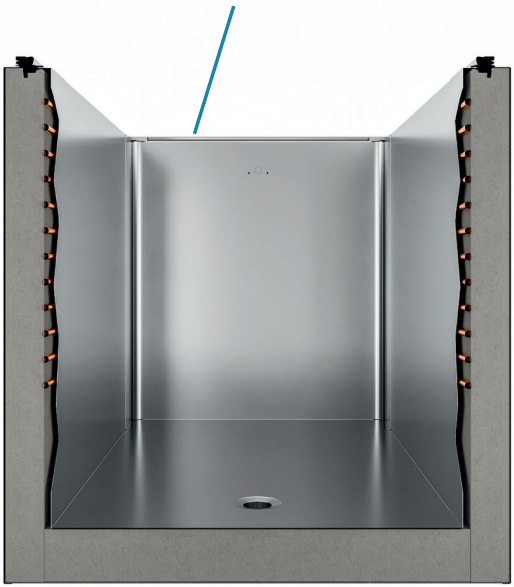
TOP IN ACCIAIO INOX AISI 304 CON RESISTENZA ANTI CONDENSA
TOP IN AISI 304 STAINLESS STEEL WITH ANTI-CONDENSATE HEATING ELEMENT

CONTROCARAPINE IN ACCIAIO INOX AISI 304
DOUBLE CARAPINA PANS IN AISI 304 STAINLESS STEEL

FACILMENTE ISPEZIONABILE PER LA PULIZIA DELLA VASCA
EASY INSPECTION FOR TANK CLEANING

VASCA INTERNA REALIZZATA IN ACCIAIO INOX AISI 304

INTERNAL TANK IN AISI 304 STAINLESS STEEL



ANGOLI ARROTONDATI

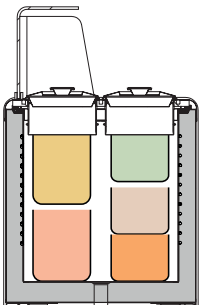
ROUNDED CORNERS



CARAPINE
Tradizionali
H 25 cm

TRADITIONAL
CARAPINA PANS

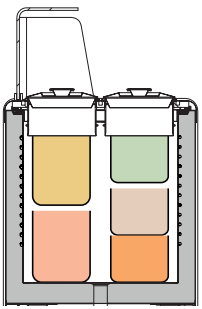
PATENTED



CARAPINE
H 14,5 cm
CARAPINA PANS H 14,5

PIÙ GUSTI A DISPOSIZIONE
MORE FLAVOURS AVAILABLE

PATENTED





Un sistema pensato per la produzione lontana dai punti vendita

CONTENITORI IN MATERIALE PLASTICO ALIMENTARE PER STOCCARE E CONSEGNARE IL GELATO NEI PUNTI VENDITA



A system designed for production centres serving multiple points of sale

FOOD-APPROVED PLASTIC CONTAINERS FOR STORING ICE-CREAM AND DELIVERING IT TO POINTS OF SALE



SPECIALE CARAPINA IN ACCIAIO DOTATA DI SISTEMA ANTI ROTAZIONE PER INSERIMENTO CONTENITORE PLASTICA.
SPECIAL STEEL CARAPINA PAN WITH ANTI-SPIN SYSTEM DESIGNED TO TAKE THE PLASTIC TUB.

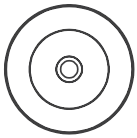


Una soluzione che facilita l'estrazione della carapina

A SOLUTION THAT SIMPLIFIES PAN EXTRACTION

DIAMETRO
Diameter

Ø 20 CM



ESTRATTORE PER CARAPINE DA 20
EXTRACTOR FOR 20 CM PANS













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